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Ruppert Landscape **NEWS**

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Ruppert's Forestville Landscape Management Branch Announces New Hires and Promotion

Laytonsville, MD – Ruppert Landscape is pleased to announce the addition of **Jared Rothman** and **Betsy Hernandez** and the promotion of **Alex Spsychalski** in our Forestville Landscape Management Branch.

Rothman, a resident of Millersville, MD, has been hired as Business Developer. He studied at Greensboro College and worked in banking and sales support management prior to joining the Ruppert team. As Business Developer, he will be responsible for understanding and identifying opportunities in the market; local networking and relationship building with targeted potential customers; involvement in trade organizations and maintaining long-term client relationships.

Hernandez, a resident of Elkridge, MD, has been hired as Area Manager. She studied at the University of Maryland University Campus and graduated from Montgomery College in 2008 with an Associate's degree in Criminal Justice. She has over 15 years' industry experience in both residential and commercial landscape.

"We are pleased to welcome Betsy and Jared to the Forestville team and look forward to working with them in their respective roles," said Forestville Landscape Management Branch Manager, Matthew Davidson.

Spsychalski, a resident of Crofton, MD, has been promoted to the position of Area Manager. He holds an Associate in Applied Science degree in Landscape Contracting from the State University of New York (SUNY) at Delhi and a Bachelor of Technology degree in Plant Science from SUNY Cobleskill. Spsychalski started with Ruppert as an intern while studying at SUNY Cobleskill. Upon graduating in 2012, he joined the Ruppert organization as a Field Manager working primarily in the D.C. and Prince George's County markets.

“Alex shows great attention to detail and has proven his ability to create lasting relationships with customers,” said Davidson. “He lives by the Ruppert values and through these values he will continue to be successful.”

As Area Managers, Hernandez and Spsychalski will respectively be responsible for the sale, renewal and production of the branch’s landscape management work; the training and development of personnel; and ensuring quality, customer service and customer retention.

Ruppert Landscape, a family and employee-owned business, provides commercial landscape construction and management with 18 branch offices serving seven primary markets in Philadelphia, Baltimore, Washington D.C., Richmond, Raleigh, Charlotte and Atlanta. The company has a long-standing tradition of growing its team and giving back to the community. Visit us at

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